

**REGULATION OF THE COMPETITION**  
organised for the production of artistic works carried out in application  
to Art. 6 Presidential Decree 430/2001 point 1 paragraph a) NAME:  
**'The Long Now'.**

**PROMOTING BODY:** Accademia SantaGiulia - Vincenzo Foppa Società Cooperativa ONLUS - Via  
Cremona 99 - 25124 Brescia P.I. 02049080175 - R.E.A. 291386

## 1. FOREWORD

The artistic open call The Long Now, organised by the first year of the two-year specialized course in Communication and Didactics of Art of the SantaGiulia Academy of Fine Arts of Brescia, invites the students of the Italian Academies (Academies of Fine Arts and public and legally recognized AFAM realities at a national level) enrolled in the last year of the three-year course and in the first and second year of the two-year specialized course to participate in the selection announcement for a collective exhibition to be held at Palazzo Avogadro, Sarezzo (BS).

The theme proposed by the call is **Time**.

Time as a subjective and collective experience: time experienced as quantity, which can be measured and rationalized, and time experienced as quality, which defies the logic of control and efficiency.

Participants are asked to propose works related to the theme, with the invitation to explore the tension between the awareness of one's own temporal limits and the ambition to overcome these boundaries, highlighting the contrast between time wasted and time well spent, between the frenzy for perfection and the acceptance of imperfection.

## 2. DURATION

Starting from **20 December 2024**, students enrolled in public and legally recognized Fine Arts Academies and AFAM realities at national level may send their applications to the selection announcement.

Applications complete with the required documentation (see paragraph 3) must be sent no later than ~~9 March 2025~~ **19 March 2025** by 11.59 p.m. to the following e-mail address:  
[thelongnow.opencall@gmail.com](mailto:thelongnow.opencall@gmail.com)

The selection of participants for the exhibition will be published on <https://www.accademiasantagiulia.it/notizie-eventi/p/1> by **Friday 4 April 2025**.

The selected candidates will be notified by Tuesday **8 April 2025** via the email address they provided at the time of registration.

Participation must be confirmed by Sunday **13 April 2025**. In the event that there is no response from the shortlisted candidates by the deadline, they will be moved to the next position on the list.

The second communication will take place by Tuesday **15 April 2025** and participation must be confirmed by Friday **18 April 2025**.

The opening of the exhibition will take place at Palazzo Avogadro, via Gremone 2, Sarezzo (BS), on 23 May 2025, and will last until **15 June 2025**.

The exhibition will be set up from **19 to 22 May 2025**. The dismantling will take place from **16 to 18 June 2025**. On both occasions the participation of the artists will be requested.

### **3. MODALITIES OF THE CALL**

#### **3.1. Submission of the application**

In order to submit your application to the Call, you need the following documents to be sent in a zipped folder named with Name\_surname (e.g.: Mario\_Rossi) to [thelongnow.opencall@gmail.com](mailto:thelongnow.opencall@gmail.com) by the deadline indicated in article 2, indicating in the subject line of the email 'Open Call Application':

1. Full completion of the application form (attachment 1 to be saved in pdf format), including the information note on the processing of personal data
2. Certificate of enrollment for the academic year 2024-2025 (in PDF format)
3. Curriculum Vitae (in PDF format)
4. Portfolio (PDF format maximum size 5MB, any links to websites, social pages or other)
5. Technical sheet of the works complete with photographs and presentation text (see 6. section 3.3)
6. Images or videos of the works presented in a separate folder (see section 3.3)

#### **3.2. Works**

*Characteristics of the works:*

The submitted works can be made through any media, by way of non-limiting example: painting, sculpture, digital format, 3D, video format, as long as they have a visual appearance.

Each applicant may submit a minimum of one and a maximum of five works, realized either in the same or different media.

The exhibition spaces have size constraints, so the following are the measurements within which the works must fit.

- Works with a rigid frame to be placed on the wall: maximum base measurement 130 cm, maximum height 160 cm.
- Sculpture: maximum measurement 160 cm high, maximum measurement 70 cm wide. In relation to multimedia works, participants may be asked to provide the necessary technical equipment for their installation.

#### **3.3. Submission of works:**

In relation to points 5 and 6 of the *Submission of Application* we specify:

- Technical sheet of the works complete with photographs and presentation text: each candidate must submit a PDF format file of a maximum of 2MB, including images of the

works submitted, accompanied by a presentation text of a maximum of one folder per work;

- Images of the works submitted: each candidate must submit one or more images of each work in a JPG format file of a maximum size of 500KB.

In the case of videos of the works, the candidate must submit the file in MP4, MOV or AVI format, of a maximum size of 1MB.

In the case of **video works**, the candidates must attach a link to an external platform (vimeo, youtube, drive, ...) that allows the integral vision of the proposed work.

### 3.4. Timing of the call

- **20 December 2024**: publication of the Call;
- ~~9 March 2025~~ **19 March 2025**: deadline for submission of applications;
- **4 April 2025**: publication of the list of selected participants;
- **8 April 2025**: notification of selected applicants;
- **13 April 2025**: deadline for confirmation of participation;
- **15 April 2025**: communication second selection (in case of non-acceptance);
- **18 April 2025**: deadline for confirmation of participation following second communication;
- **19 - 22 May 2025**: exhibition set-up;
- **23 May 2025**: exhibition opening;
- **23 May - 15 June 2025**: exhibition duration;
- **16 - 18 June 2025**: dismantling.

### 3.5. Participation costs

Participation in the competition is free of charge.

### 3.6. Exclusion or invalidity of applications

Applications will be considered invalid in the following cases:

- The documentation is not complete with the required attachments;
- The works do not meet the requirements specified in the call for entries in terms of size, techniques or themes;
- The application is submitted after the deadline;
- The selected candidate does not confirm his/her presence by the deadline.

## 4. THE SELECTION

Each application that complies with the above requirements will be subject to an assessment by a Jury to identify the works most relevant to the theme of the call. The Jury will be composed of the teachers Beatrice Ravelli and Camilla Remondina and the students of the first year of the two-year specialization course in *Communication and Art Didactics*. Each member of the jury will view all the applications received exclusively within the set time frame and will assign a mark from one to five to each application. This voting system

will make it possible to draw up a list that will be minuted so that - in the event of one of the selected artists being unable to participate in the installation activities - the next names can be used as reserves.

The works will be assessed taking into account the following criteria

- consistency with the proposed theme
- originality
- quality of the work

The presentation of the portfolio (complete with discursive biography and art statement) is for the candidate's cognitive purposes and is not subject to evaluation. By 4 April 2025, the jury will draw up the minutes, list and publish them.

## 5. CONDITIONS OF PARTICIPATION

Each participant, original author, assumes full responsibility for the truthfulness of the originality and authorship of the work submitted, and fully relieves Accademia SantaGiulia from any liability and/or direct or indirect damage caused to third parties due to false declarations concerning the authorship of the work.

More specifically, by sending the content, each artist, by accepting to participate in the competition, declares and guarantees:

- that their work is original and that it does not infringe the copyright and/or related rights and/or trademark/industrial rights/image rights or any other commercial and/or industrial and intellectual exploitation right of any natural or legal person;
- that, in the case of works in which the identity of the subjects is recognizable, the publication of the images is legitimate in that it is expressly declared and guaranteed, responding personally and fully in the case of a false declaration, that any third parties depicted therein have been duly informed by the participant that their images will be transmitted to the Accademia SantaGiulia for the purposes indicated in these regulations. The participant declares and guarantees that he/she has obtained all the necessary consents and authorizations for the use of the image and the exhibition of any subject represented in the works. It is understood that, at the request of the Accademia SantaGiulia, the participant is required to provide the same with the consents given by third parties depicted in the images in accordance with the provisions of the regulations and the present regulations, which will hold the Accademia SantaGiulia, as well as its assignees, fully relieved and indemnified from any and all prejudicial consequences, costs or damages that may arise as a result of the violation of this declaration and guarantee.

In particular, the participant will defend and fully indemnify Accademia SantaGiulia from damages (including costs) that the latter is called upon or agrees to pay to a third party as a result of an action or warning based on the fact that the mere possession or use of the work by the promoter infringes or has infringed the copyright, the right to a registered trademark, the right to a patent, know-how, the rights of invention, image and any other exclusive right of a third party.

**5.1. Technical specifications for setting up and dismantling works** Artists must adapt their works to the technical specifications and exhibition conditions established for the chosen space. Selected artists are also required to actively participate in the installation, dismantling, and inauguration of the exhibition, collaborating with the organizational team and following the provided instructions.

The submitted works must strictly comply with the maximum dimensions allowed, in accordance with the specifications indicated in the floor plan of the exhibition space (see Attachment 2).

It is the artist's responsibility to consult the floor plan to verify that their works are compatible with the structural and logistical features of the exhibition venue. Works that exceed the permitted dimensions or require unforeseen adaptations will not be accepted unless specifically approved by the organization.

The organization reserves the right to exclude works that do not meet the specified dimensions or are deemed unsuitable for installation in the designated space due to their technical characteristics.

Accepted and selected works must remain within the exhibition space for the entire duration of the exhibition, as defined by the official schedule. It is expressly forbidden to remove, move, or use the works for other purposes, including participation in other exhibitions or events, until the exhibition period ends and dismantling is coordinated with the organization. Failure to comply with this condition will result in the immediate exclusion of the work from the initiative.

## **5.2 Required Documentation and Deadlines**

The required documentation for the application must be submitted completely and correctly within the deadlines established in the call (see Article 3). Incomplete applications or those sent after the deadline will not be considered.

It is the artist's responsibility to ensure that the proposed works comply with current regulations regarding safety, intellectual property, and copyright. The organization accepts no responsibility for any violations.

Accademia SantaGiulia reserves the right to reject and exclude works made with elements that:

1. are deemed offensive and contrary to public morality (e.g., vulgarity, violent scenes, illegal activities);
2. infringe on the rights of third parties by presenting defamatory content, violating personal data protection regulations, or breaching copyrights.

### **5.3 Technical Responsibilities**

Accademia SantaGiulia assumes no responsibility for any issues related to access, impediments, malfunctions, or difficulties with technical tools, computers, telephone lines, transmissions, internet connections, or network links that may prevent a participant from joining this initiative due to circumstances beyond its control.

### **5.4 Rights to Works**

By participating in the call, artists grant Accademia SantaGiulia the right to use, free of charge, the images of the submitted works for promotional and documentary purposes related to the initiative. The images may be used in communication materials by the Academy, both digitally (website, social media) and in print (catalogs, brochures, press releases) related to this initiative.

### **5.5 Transportation of Works**

The transportation of the works, both for delivery to the exhibition space and for subsequent pickup, is entirely the responsibility of the artists. The organization declines any responsibility for potential damages, losses, or delays occurring during the transportation of the works.

### **5.6 Insurance Costs**

Accademia SantaGiulia does not provide insurance coverage for exhibited works. Artists are encouraged to independently secure insurance for their works if deemed necessary, to protect them against potential damages, theft, or incidents during the exhibition.

### **5.7 Installation Costs**

The installation will be organized by Accademia SantaGiulia in collaboration with the selected artists. Any additional materials or support necessary for the exhibition of the works, not provided by the organization, must be supplied by the artists themselves.

### **5.8 Responsibility During the Exhibition**

Throughout the exhibition period, Accademia SantaGiulia will ensure surveillance of the exhibition space but cannot be held responsible for accidental damages or deterioration of the works.

The Municipality of Sarezzo, owner of Palazzo Avogadro (the exhibition venue), while ensuring the utmost care and custody of the submitted works, disclaims any responsibility for theft, fire, or damages of any kind to the works that may occur during the event, including during installation and dismantling phases.

### **5.9 Acceptance of Conditions**

Submitting an application for this call implies unconditional and total acceptance of the provisions contained in this document without limitation. Failure to comply with one or more of the above conditions may result in exclusion from the call, at the sole discretion of the organization.



## 6. AWARDS

The works of the artists selected by the jury will be exhibited at the halls of Palazzo Avogadro in Sarezzo during the exhibition The Long Now, from May 23 to June 15, 2025.

The winning artists and their works will be mentioned in the official communications regarding the event, including:

- List of selected artists;
- Press releases and related press kits;
- Communications by involved entities;
- Potential media coverage;
- Possible catalogs;
- The event's Instagram page.

During the inauguration, the selected artists and their works will be presented to the public. Winning the call does not entail any monetary prize for the participants.

## 7. ACCEPTANCE UPON WINNING

The artists selected by the jury will be contacted via email from [thelongnow.opencall@gmail.com](mailto:thelongnow.opencall@gmail.com) by Tuesday, April 8, 2025.

Participation must be confirmed via email to the previously mentioned address by Sunday, April 13, 2025. If the selected candidates do not respond within the indicated timeframe, the next candidate on the list will be contacted.

The second round of communication will occur by Tuesday, April 15, 2025, and participation must be confirmed by Friday, April 18, 2025.

Acceptance of the award requires mandatory presence during the installation dates (May 19–22, 2025) and dismantling dates (June 16–18, 2025). Presence at the exhibition's inauguration (May 23, 2025) is strongly recommended.

Artists are also responsible for the organization and costs related to pre- and post exhibition transportation of their works.

The list of selected participants will be published on the website of the Accademia di Belle Arti SantaGiulia in Brescia at the following link: <https://www.accademiasantagiulia.it/notizie-eventi/p/1>.

The selected artists will also be mentioned on the event's Instagram profile, accessible at the following link: [@the.long.now](https://www.instagram.com/the.long.now).

## 8. INFORMATIONAL MATERIAL

All information regarding participation terms and conditions for this call will be communicated through the website of the Accademia di Belle Arti SantaGiulia at the following link: <https://www.accademiasantagiulia.it/concorsi-arte-visive/call-for-artist-the-long-now>.

For inquiries, contact the following email address:

[thelongnow.opencall@gmail.com](mailto:thelongnow.opencall@gmail.com)

## **9. PERSONAL DATA PROCESSING**

Participants' data will be processed by the promoter exclusively for purposes related to the management of the call. The personal data collected will be processed, primarily electronically, by Vincenzo Foppa Società Cooperativa ONLUS, the Data Controller. The privacy notice regarding personal data processing is available in the participation form (Attachment 1).

## **10. DISPUTES**

The Court of Brescia shall have exclusive jurisdiction for any disputes regarding the interpretation and application of these regulations.